



Southern Plains Mopar Fest LLC
P.O Box 2326
Blanchard, OK 73010

Promoters
Matt Hindi, USN, RET
Doug Cataline, USAF RET

Facebook: [Southern Plains Mopar Fest](#) Website: southernplainsmoparfest.com
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Prospective Sponsor,

Southern Plains Mopar Fest is promoting an all MOPAR Drag Racing/Car Show/Swap Meet/Car Corral located at Thunder Valley Raceway Park (TVRP) in Noble, Oklahoma. This year, our event will be benefitting the Battlin'Betties.org, a volunteer not for profit organization that volunteers their time to support veteran and first responder service nonprofit organizations and missions.

We are excited to be working with the following organizations to make this event even better. The Central Oklahoma Mopar Association (COMA) est. 1983 will be hosting the Car Show/Swap Meet which is their 38th annual all Mopar car show. We are expecting well over 200+ car show participants. Additionally, the Challengers and Chargers of Oklahoma will be in attendance with their huge membership and many other Mopar clubs throughout the state and surrounding states.

This event captures the hearts of all Mopar fanatics as well as Jeep, Ram, and AMC enthusiasts alike. Nestled between Oklahoma City and Dallas Texas via I-35 and other major cities via I-40 this event will be drawing enthusiasts from all over far and wide to attend this event. SPMF could not have picked a better location to host this event and to work with the professionals at TVRP.

The SPMF is Veteran owned and being promoted by two Retired Military Veterans whose combined service to our great country is nearly 50 years. Matt Hindi and Doug Cataline have nearly 70+ years in the Mopar hobby. Their interest and passion are pushing this event to a new level of excitement with only the sky as the limit.

The SPMF looks to grow this annual event into the premiere Mopar event in not only Oklahoma but the surrounding states and be a "go-to" event for all the top competitors and enthusiasts alike. Developing long term partnerships with the Sponsors, local and national business owners, SPMF looks to highlight the Wonderful people of Oklahoma and provide premiere entertainment at affordable prices.

Enclosed is the race sponsorship available and contract proposal, to better define the deliverables and services provided by Southern Plains Mopar Fest. SPMF will be utilizing several forms of marketing, to include social media, programs, billboards, TV, and radio etc. With your sponsorship donation, your investment will ensure this will grow into a multi-day event.

This year's event will be conducted Saturday June 12th with a rainout day of June 13th, 2021. Sponsorship is off and running so get in on the SPMF while you can and remember any sponsorship will show support for the event and highlight your business to the surrounding communities and national attendees.

Thank you in advance for your support.

Sincerely,

Matt and Doug

SPMF Sponsorship Investment Includes:

- *Naming rights to the Race Class sponsored*
- *Parallel naming on all advertising and media*
- *Website acreage*
- *Your company provided banners will be posted around the track event*
- *Product or booth displays at the event*

Race Classes Available

\$2000 sponsorship investment classes

Modern Hemi Naturally Aspirated ***

Modern Hemi Power Adder

Mopar/AMC Super Pro - No Electronics

Mopar/AMC Super Pro – Electronics

No Time Class

***Class already sponsored

\$1000 sponsorship investment race classes

Sportsman Class

Stick Shift Class

Ladies Class***

Truck/Jeep

Shared class sponsorship optional i.e. \$1000 race class investment shared by 2 businesses @ \$500 each

CONTRACT TERM SHEET

Southern Plains Mopar Fest LLC, henceforth known as "Company," and _____, henceforth known as "Sponsor," enter into this agreement freely and willingly on the ____ day of _____ 2021. The covenants of this agreement are as follows:

The Event

Sponsor agrees to provide sponsorship for SPMF 2021, henceforth known as "Event."

The Sponsorship

Sponsor agrees to provide Company with sponsorship package or program cost for Event.

Deliverables and services provided by Company

In exchange for this sponsorship, Company agrees to provide services described in package details above.

Delivery/payment of sponsorship fees

Sponsor agrees that the sponsorship monies and/or additional item(s) listed below will be delivered to Company no later than 30 days from signed contract date.

Force Majeure In the event of acts of god (I.E Fire/Floods/Tornado/COVID) or any other disaster that precludes the event from taking place on designated dates all sponsorship monies will either be partially refunded or shifted to another date whichever works for the promoter/facility discretion with available dates.

Relationship

This agreement represents the only relationship between Company and Sponsor. No other relationship between the two entities exists, implied or otherwise.

Additional Terms of contract

Contract shall be in effect for one year from agreement date and all internet and social media will remain active during that period.

Sponsor/Company Name

Sponsor Rep Name Print/Signature

POC: Matt Hindi 405-503-3665

Doug Cataline 405-596-6513